



Sponsorship Packages

Big Band Festival Sponsorship

The Big Band Festival is our annual flagship event taking place every December at the Earl Of Doncaster hotel. The day brings together all our ensembles split into an afternoon concert showcasing the talent of our Stage Band and Swing Orchestra followed by an evening performance from DYJO and featuring some of our Alumni members. The event attracts friends, family and jazz lovers from across the region.

Our **exclusive** sponsorship package for this event includes the following:

- Sponsor logo featured on all promotional material relating to the event including:
 - Promotional flyers
 - Programme for the event
 - Printed tickets
 - Event listing on the DYJA website
- 4 x tickets to each performance (afternoon and evening)
- 1 x Advert in the Big Band Festival Programme - artwork to be provided by sponsor
- 1 x Advert in the quarterly 'Friends of DYJA' e-newsletter. (Qtr 3 & 4)
Sponsor to provide artwork. Subject to terms and conditions
- Sponsor Banner present at the event
- Featured in Social Media Marketing Campaign in run up to the Big Band Festival
- Sponsor name announced 'with thanks' at the event
- Photo Souvenir from the event
- Professionally recorded CD of the bands

Sponsorship Package Cost - £1,000



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If you are interested in the Big Band Festival Sponsorship Package or would like to know more, please contact Lauren Mears on 01302 320002 or email info@dyja.co.uk with the subject line 'Sponsorship Package'.

If you are interested in what other sponsorship opportunities are available with DYJA please get in touch and we will be happy to discuss with you.